



Hello Rotarians,

We receive Rotary communications regularly, whether through our club bulletins, this District Newsletter, Rotary websites, emails from various sources, or most importantly, our regional magazine, *Rotary Down Under*, this year – and month – celebrating its 50<sup>th</sup> year.

April is Magazine month. I hear some Rotarians question why we dedicate a month for magazines when there are many other things to be promoted. A good question and one I will attempt to answer. Every Rotarian in the world receives a Rotary magazine each month, either the 104-year-old *The Rotarian* or one of 31 regional magazines published in 24 languages. Most Rotarians in Australia and New Zealand choose to receive *Rotary Down Under*. RDU provides Rotarians in our region an informative coverage of Rotary news, promotions and key messages. It provides Rotary International President Gary Huang the opportunity to share a message each month with Rotarians around the world. I really appreciate the on-line version of the magazine that I now receive with links to the articles. This has provided a wonderful promotional opportunity to send articles to people I feel would be interested in the content. What better way to promote Rotary than to share the outstanding work that is being undertaken by clubs. Spending 30 minutes each month reading the monthly magazine makes us more knowledgeable about Rotary and better equipped to promote our organisation.

And, once read, what do you do with your copy each month? Make sure you recycle it for others to read. Please place it in a prominent place such as your local GP surgery, work lunch table or pass it on to a friend. Remember, RDU is your Rotary magazine. The editor is always looking for inspirational Rotary stories about individuals and projects about your club. It not only promotes your club's activities and enterprises, it can also inspire other people to support or even emulate your service.

Thank you to everyone who participated in the successful Rotary District Conference Looking Forward: 2020 Vision. The change of format to a one-day conference was well received as a contemporary approach in 'doing' Rotary. We were very fortunate to have visiting from Canada Past Rotary International Director and current Rotary Foundation Trustee Bryn Styles, with his wife Randy, as the Rotary International President's Representative. It was extremely pleasing for the District to receive strong support from Bryn for the District's innovation and change strategies leading Rotary into future decades. A conference highlight for me was the live-feed presentation by John Hewko, Rotary General Secretary from RI Headquarters in Evanston. John delivered a powerful message about the need for Rotary to continue to shape and change the world. We were privileged to hear from a range of outstanding speakers who challenged us about future Rotary directions, projects and visions. The conference also challenged all of us about our personal and collective vision for Rotary in 2020. As much as Rotary is about what we do now, it is also about the seeds we plant today to make the Rotary of tomorrow – and 2020.

DG Angus Buchanan

Cash bar & food is available. No BYO

- Auction will be run for some big ticket items

- Raffle tickets for prizes

- Lucky door prize

- Bring along family friends to make a table of 8

Payment can be made to BSB: 086122 AC:647234211

Name: Rotary Club of Balcatta (Inc.)

Include your Name As reference

Scarborough Sportsmans Club

Saturday, May 9th at 7pm

Hope to see you there!

The Rotary Success Conference is ready. Are you?

Everything is in place for the Rotary Success Conference on 5– 6 September 2015.

Who should be attending? All Rotary Leaders, Presidents and Presidents Elect, PR Chairs, Membership Chairs and Future Rotary Leaders and Rotarians who want to be involved in the continuing success of Rotary in Australia. At this conference you will be able to participate in breakout sessions on various topics such as Membership Retention, Membership Recruitment and Extension, Diversity in Rotary, Flexibility and Innovative Clubs in the Future, Leadership, Public Image and Media, and more. As well, people will find out what has been successful for some clubs in growing and getting stronger. Social media will also be explored with Rotary Public Image Coordinator Wendy Gaborit leading discussion. Wendy has a great grasp on social media and how it can work for clubs and getting engaged with the local community.

There will be presentations about a number of new innovative ideas on a wide range of topics, all practical ideas

that you can use in your club.

The program will be mainly breakout groups enabling everyone to be able to participate and interact over the weekend in a practical, worthwhile and meaningful way.

Coupled with the Rotary Success Conference this year will be a Youth Summit for people under 40 years of age. The Youth Summit will be an opportunity for people to put forward ideas and practical thoughts on how Rotary clubs can interact with younger people ... how and why Rotary clubs need to become more involved with Rotaract and Interact.

This Conference will be focussing on the future. We are positive that every Rotarian will gain practical knowledge and new ideas to take back to their Clubs and Districts from this Conference. You will meet Rotarians from across Australia and be able to share with them your ideas and hear their ideas; it will be a great experience for everyone.

Register now at: <http://www.rotaryd9710.org.au/success-conference.html>

The dates confirmed so far for RWADE are :-

18<sup>th</sup> March Geraldton

27<sup>th</sup> March- Warwick High

20<sup>th</sup> April- Perth college

18<sup>th</sup> August-Newman

21<sup>st</sup> August- Lockridge

15<sup>th</sup> October-Scotch college

For more information please contact Lindsey Francis on 0412 771 476.

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