

# DISTRICT 9455 STRATEGIC ACTIONS 2020-2021

|                                       | Youth Service  | The Rotary Foundation (TRF)  | Membership   | Governance   | Rotaract  |
|---------------------------------------|--|--|--|--|---|
| <b>Increase Our Impact</b>            | <p>Grow the district youth service committee to ensure consistency of support and communication.</p> <p>Encourage clubs to maintain a register of current and past youth program participants.</p>   | <p>Improve education and promotion of TRF at District seminars and Club presentations. Long term aim is to have Clubs more readily support and participate in TRF projects.</p> <p>Encourage participation in TRF management and project roles.</p> <p>Encourage PE's to set targets in My Rotary for giving to TRF</p> <p>Promotion of District Grants.</p>                       |  | <p>District Constitution and By Laws updated in accordance with the Act and current practices.</p>   | <p>Encourage the development of strategic partnerships between Rotaract clubs, Rotary clubs and community organisations to increase the impact of service activities.</p> <p>Encourage and support all Rotaract members keeping their records in ClubRunner and MyRotary up-to-date.</p> <p>Encourage Rotaract clubs to engage with Assistant Governors and cluster meetings.</p>   |
| <b>Expand Our Reach</b>               | <p>Create a unified branding toolkit for all Youth Service programs.</p> <p>Maintain a library of high-quality promotional media (photos, videos, etc.) for each Youth Service program.</p> <p>Expand the portfolio to include arts and civics educational programs.</p> <p>Hold regular, 4 per year, information sessions for club youth directors to learn about the portfolio of youth programs and provide feedback on district committee operational and strategic direction.</p> | <p>Encourage all Clubs to elect Foundation officers.</p> <p>Encourage Clubs to collaborate to share and access expertise and tackle larger projects.</p> <p>Establish and promote a library of Foundation videos for Club use.</p> <p>Establish a webpage on the District website for Foundation newsletters and press releases.</p> <p>Publish District Foundation Newsletter</p> | <p>Set up quarterly "Welcome to Rotary" for Rotary Prospects</p>   |  | <p>Encourage the formation of at least 1 new Rotaract club each year, strategically positioned to engage with potential members in communities defined by geography, identity or cause.</p> <p>Encourage Rotaract clubs to maintain a register of current and past members.</p> <p>Encourage Rotaract clubs to engage with the District Conference and other opportunities to promote Rotaract to Rotarians and the general public.</p>                                   |
| <b>Enhance Participant Engagement</b> | <p>Encourage communication with participants beyond participation in a program, to keep them informed of other opportunities within Rotary.</p> <p>Encourage cross-promotion of relevant youth programs within other youth programs.</p> <p>Support the creation and maintenance of skills development pathways for program facilitators.</p>  | <p>Promote programs and activities of TRF (past and current) to improve understanding of the benefits and merit of TRF</p> <p>Promote stronger recognition of individual and Club achievements in TRF including the presentation of Certificates/trophies.</p> <p>Distribute Club recognition awards and promote same amongst other Clubs</p>                                      | <p>Rotary Newbies Night</p> <p>Welfare check on new members</p> <p>Conflict resolution forum</p>   | <p>Form Committee with view to succession of Director</p> <p>Draft documents for Mediation Processes and Support for District</p> <p>Make clubs aware of mediation processes and District support.</p>     | <p>Hold at least two District-wide social events each year to support engagement between Rotaractors and Rotarians.</p> <p>Organise a series (at least 6 per year) of professional development sessions for Rotaractors, alongside Toastmasters in WA, focused on practical skills development.</p> <p>Hold regular meetings with club Presidents, or Representatives, to provide support and gather feedback on the District's operational and strategic directions.</p> |
| <b>Increase Our Ability to Adapt</b>  | <p>Support youth programs in developing and maintaining quality operating manuals.</p> <p>Hold regular meetings with program chairs and coordinators to review the operational and strategic direction of the District Youth Service Committee.</p> <p>Encourage and support program chairs and coordinators to engage with national and international meetings and conferences for their program.</p>   | <p>Seek feedback from individuals and Clubs on the operation of TRF.</p> <p>Pursue alternate means of communication to ensure contact is maintained with all Rotarians</p> <p>Pursue support and innovation of activities and promotion at Regional level.</p> <p>Produce a short (approx. 3 min) video for Clubs to show at one of their meetings.</p>                            | <p>Strategic Planning for Clubs</p> <p>Discussing alternative structure in the membership committee to have better focus in membership attraction (MA) vs membership retention (MR).</p> | <p>Formation of a Risk Committee</p> <p>Update Risk Assessments</p> <p>Create standard Board governance documents/policies</p> <p>Roles and responsibilities for each Board position clearly outlined.</p> | <p>Encourage and support more Rotaractors to take up positions on the District Board.</p> <p>Develop and deliver relevant District policies and procedures to assist Rotaract clubs in complying with their legal requirements.</p>   |